

//OVERVIEW

Founded in 2014, HONK Technologies is an innovative on-demand mobility and roadside assistance platform, transforming customer experiences, one breakdown at a time. Through its platform-based ecosystem, HONK is powering next-generation roadside assistance for leading brands with cutting edge digital technology and transformational omnichannel customer-first experiences.

HONK's proprietary multi-factor algorithm uses customer location to identify nearby service professionals (HONK Partners), then dispatches based on a combination of ETA and historic service quality ratings. Customers get the fairest price with the shortest time to arrival, and service professionals get notification of nearby service requests in real time. Customers can order help via the phone, web or mobile app; service professionals apply to become HONK Partners at www.joinhonk.com and use the free Partner App to view, accept and complete customer service requests. Insurance companies, auto OEMs, and fleets use HONK's transparent platform and fully managed contact center to reduce wait times by over 50%, improve customer satisfaction, boost retention and accelerate innovation.

//INVESTORS

Honk, the Uber for towing services, has raised a total of \$32 million and continues to experience accelerated growth in the United States.

//SERVICES

- » 24/7 nationwide coverage in the U.S., Canada, Puerto Rico, and the Virgin Islands
- » Services include towing, roadside assistance, tire change, jump start, fuel delivery, lockout & winching
- » Industry-leading ETAs of 15-30 minutes (about 50% faster than others)
- » Highest customer ratings (NPS range from 85 to 95 with 25% to 35% response rates)
- » Expansive network of over 75,000 service vehicles (as of 2019)
- » Services are performed by HONK Partners — independent towing and/or roadside companies are vetted and approved by HONK to ensure the integrity of the Partner Network and safety of HONK customers (all Partners must provide proof of insurance and pass standard background checks)